BACKGROUND

This list of "essentials" are foundational, cradle-through-college system-level efforts that, if strengthened, will help our region advance racial equity and support student success across multiple indicator areas/age groups. This draft list was developed and has been refined by members of the Planning Group and Community Network based on evaluation findings and feedback provided to CCER staff over time. The identified essentials, or levers for change, are intended to be multipliers of opportunity in the near and mid-term and also serve as building blocks for long-term systems change. Each equity essential is described here in terms of the challenges it presents, the areas and populations of greatest impact, potential indicators of success, and the near/mid-term and long-term opportunities for impact. In addition, we're working to identify what success might look like at the 5-year mark (2020) and describe who is currently involved or would need to be involved in the effort.

It has been noted that strong data, research and analytic capabilities across all bodies of work will be necessary, including using different data to help support implementation, ex. federal Office of Civil Rights data.

In the next phase of the Road Map Project, our collective work will put a heightened focus on impacting these system conditions so that our students of color are well supported and able to reach their full potential. Progress, both in the short- and long-term, on these major system changes will take time but making system change is necessary if we are to attain and sustain regional improvement.

EQUITY ESSENTIAL	DESCRIPTION OF CHALLENGE	INDICATOR AREA, GEOGRAPHIES, POPULATIONS MOST AFFECTED	RESULT/PROXY INDICATOR	NEAR/MID-TERM OPPORTUNITY	LONG-TERM PLAY (SYSTEM CHANGE TARGETS IN EQUITY TIME SCALES)	WHAT COULD SUCCESS IN 2020 LOOK LIKE?	WHO IS INVOLVED? / WHO IS LEAD?	MAJOR NEXT STEP
EQUITABLE FUNDING								
Advocate for State Funding Equity	Washington state has a K12 funding crisis. The Supreme Court has found the state in violation of the state constitution for failing to provide funding amply and equitably for the students of the state. The current funding methods do not provide adequate poverty weights to properly resource high poverty schools / districts.	Inadequate and inequitable funding disproportionately impacts students of color and schools with very high poverty concentrations. Seattle overall does have more resources, so South King County is probably more disadvantaged than South Seattle.	We want to see the state respond constructively to the court order, increase the overall K12 funding levels and, most importantly, add to the poverty weights. We also want to see greater guardrails put on some of the uses of the funds. For example, we want to see guidance dollars used to strengthen the guidance systems - especially in high poverty middle and high schools.	Re-activate the Cradle to College Coalition for the 2017 legislative session. Document and expose the inequity of the current funding system Define guardrails/ priorities for the use of funds aligned to investments that will advance equitable gains for students and families.	See our state properly fund the full education continuum with a major focus on equity of opportunity from early learning expansion to higher education funding. Include strongly weighted K12 funding. Expanded higher education access and better funding for student support. State Need Grant (SNG) is fully funded.	Good Early Childhood Education and Assistance Program (ECEAP) expansion progress NOTE: Add a number here The reliance on local levies to fund basic education has ended. Road Map Project districts have doubled their high school guidance staffing. Poverty weights have increased. SNG "backlog" cut in half. NOTE: Add #'s	 ✓ Equity in Education Coalition (EEC) is doing a lot of work on poverty weights. ✓ Children's Alliance, Child Care Resources (CCR) and Early Learning Action Alliance (ELAA) are champions for ECEAP expansion. ✓ Community Center for Education Results (CCER) is staffing the Cradle through College Coalition (C2C) Coalition. 	
Advocate for Local and Regional Funding Equity, including Public and Private Sources NOTE: There may be opportunities with suburban cities.	In our region children of color are disproportionately low-income and are highly likely to attend schools with very high concentrations of poverty. For example, in King County there are 40 elementary schools where over 75% of students	All 40 of these schools are in the Road Map Project region.	Increased targeted funding	The recently-passed Best Starts for Kids (BSK) levy offers a great opportunity to target the funds where the need is greatest, and to attempt to increase the additive impacts of the levy by ensuring that appropriate supports and	Areas in King County with high poverty concentrations receive strong public and private support to counter poverty impacts.	Best Starts for Kids Levy investments are yielding gains New resources or expanded existing resources are flowing to key priorities.	Involved ✓ County BSK team ✓ School's Out WA (SOWA) & Youth Development Executive for King County (YDEKC) ✓ CCER (advocate)	

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SCHOOL CLIMATE; STUD	qualify for Free and Reduced-Price Lunch.	PORTUNITIES		interventions provided for children are continued and "hand-offs'" are done well. Targeted resource development plans in place (in some districts and for some priorities).			 ✓ Aligned Funders Group ✓ Raikes Foundation ✓ Communities of Opportunity stakeholders ✓ Suburban Cities 	
Diversify the dducator (teachers, counselors and principals) workforce – retention and recruitment <i>NOTE: Could also add</i> <i>school boards</i> .	 Over 70 percent of the Road Map Project students are students of color, but 90 percent of the teachers are white. NOTE: Check the statistic. Need data on principals and counselors. The extreme lack of diversity makes it very difficult for students to easily relate to their teachers and vice versa. (Cite research) Delivering culturally competent services is also made more challenging when there are few adults that share the cultural identities and experiences of the students and families. 	We need to look at the data to see if there are any bright spots, but it seems as though this is a huge problem across our region.	We need to get baseline data on the demographics of the educator workforce and patterns of retention and collect information on the major education schools that feed our system. There are some nascent efforts to diversify. Tracking changes to the demographics and retention patterns of the workforce overtime and the changes to key pipelines. Some of the districts have high school Career Technical Education (CTE) teacher academies - that may also be useful to explore.	Getting baseline data and a good landscape analysis of who is working on this issue. Then getting regional players to back a strong strategy (ESD, PESB, TAF, Highline).	Educator workforce mirrors student demographic composition	The region has a strong recruitment and retention strategy underway and districts are hiring and retaining significantly more teachers, counselors and principals of color each year. Earlier stage teacher talent pipelines are also building strength.	 Involved ✓ Professional Educator Standards Board (PESB) ✓ Gates Foundation ✓ Technology Access Foundation (TAF) ✓ Districts Puget Sound Educational Service District (PSESD) 	
Improve the cultural competence of the educator workforce	We have multiple indications that too many students of color are not consistently well served by school personnel. Disciplinary rates, state of parent/family engagement, parent and student reports, and feedback from families attest to this.	We need to look at the data to see if there are any bright spots, but it seems as though this is a huge problem across our region	Investigate the use of school climate data.	Assess current efforts to train or coach school personnel in this area. Identify points of entry and work with PSESD, PESB, TAF, Highline School District, etc. to develop a strategy. Prototype offerings, define new requirements, etc.	Cultural competency is treated as a base-line requirement for all school personnel.	Cultural competency is part of teacher training, induction, and ongoing professional development. Parent and student reports, including school climate, point to significant, measurable improvements.	 Involved ✓ Professional Educator Standards Board (PESB) ✓ Gates Foundation ✓ Technology Access Foundation (TAF) ✓ Districts Puget Sound Educational Service District (PSESD) 	

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Reform discipline policy and practice to eliminate racial disproportionality.	Students of color, especially African American boys and young men, are subject to disproportionate school disciplinary actions. In recent years, out-of-school suspensions and expulsions have decreased but disproportionality remains. There is concern that in school suspensions have replaced exclusionary discipline. <i>NOTE: Cite data here.</i>		We would like to see a total elimination of disproportionality and the widespread use of trauma-informed behavioral support practices. We will need to collect and analyze data that looks at discipline data starting in the early grades. NOTE: Is there data on the state of practice in our region?	We can do multi-grade discipline data analysis and we can highlight best practices such as those being employed by Sound Discipline. Investigate the degree to which schools of education are teaching the trauma-informed practices.	Eliminate disproportionality in school discipline.	Comprehensive data is collected and reported. Discipline rates are used in the State's school rating under ESSA. All districts have trained all principals in trauma- informed practice, in- and out-of-school rates are down. Disproportionality is sharply decreasing	Involved ✓ State Educational Opportunity Gap Oversight and Accountability Committee (EOGOAC) ✓ TeamChild ✓ Grassroots Organizing ✓ OneAmerica ✓ Jostricts ✓ Sound Discipline State ESSA planning group CCER data function ✓ Juvenile Justice System
Support bilingual pride and language access - greatly expand opportunities for dual language instruction, seal of bi-literacy, world language competency credits, home language campaign and improved language access for families.							Involved ✓ ELL Work Group ✓ OneAmerica ✓ Districts ✓ Grassroots Organizing
Increase access to career connections and pathways to success	Low income young people often lack the informal social networks that typically help those who are more affluent network and connect to initial jobs and internships. The Seattle metro economy has an abundance of amazing career opportunities in a wide diversity of fields, but students often do not know much about the possibilities nor see how their education relates to future career preparation.					With the active involvement of the Challenge Seattle companies by 2020, all Road Map Project students will have at least one high-quality career connection experience where every student visits a Challenge Seattle company during the 8th or 9th grade, and has employees visit their school each year beginning in eighth grade.	Involved ✓ Challenge Seattle ✓ CCER ✓ Districts ✓ Educurious

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	Students do not see							
	professionals who look like							
	them and who have come							
	from their communities.							
	This disconnect reinforces							
	the region's growing							
	income inequality and							
	cultural divide.							
	Businesses hire educated							
	people who move to the							
	region from elsewhere							
	while local young people							
	remain isolated and							
	disconnected from the							
	Knowledge Economy and cut off from powerful							
	routes out of poverty.							
TRONG FAMILY ENGAGE	EMENT PRACTICES & FUNCTIO	NS		-				
support families as early				Vroom Activation			✓ Public Health	
hildhood brain-builders							✓ Reach Out & Read	
							✓ SOAR	
							 ✓ Vroom Network 	
							members	
Building a strong	Authentic, culturally	Students of color and	We want all of our	4 of 7 districts decide to	Effective family	All districts are now	All 7 districts have Family	
egional practice of	relevant family engagement	non-native English	districts to adopt effective	participate with the post-	engagement practice is	implementing strong	Engagement Leads.	
mily engagement so	is a key component for	speaking students are	parent engagement	Family Engagement	routinely taught as a core	family engagement		
arents can better	student success and it is	most impacted by weak	practices (at a minimum	Institute action planning	component of both	practices at the majority	Many CBO's carry out	
upport their children's	also a powerful equity	approaches to family	at their schools with high	to be provided by IEL and	teacher preparation and	of the region's high-need	extensive family	
ducation.	lever. Typically, schools have not effectively	engagement	poverty rates) so that we	in each participating	principal leadership	schools.	engagement work.	
	engaged parents as allies in		can see progress on each of our family engagement	district high poverty schools begin to show	training. Note: We should look at baseline data for	Local leaders have created	CCER has played a role in	
	their child's education.		indicators -	evidence of family	our big education schools.	and obtained funding for	organizing resources for	
				engagement practice		a family engagement	field building support, e.g.	
	Schools sometimes engage		Indicator #1	improvement by the end	Best Practice approaches	field-building nonprofit	delegations to Harvard	
	parents as volunteers or for		Parent Knowledge &	of the 2017/18 school	are implemented as a	which annually trains and	Summer Institute in 2014	
	fundraising help, but rarely		Confidence (% of parents	year. NOTE: We will insert	matter of course.	coaches over 25 school	and 2015, a local Institute	
	as true instructional		who feel confident in their	targets.		and which runs a parent	in 2016, and likely one in	
	partners. This is true across		ability to support their		The talents of diverse	university region-wide.	2018. CCER would like to	
	race and income lines. But		child's education from	Local field leaders	families are tapped to		stay in a support role.	
	in more affluent		cradle to college)	complete a business plan	help teachers help			

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	communities, parents often		s Indicator #2	by spring of 2017 to	students, and teachers		Aligned funders have	
	organize and become		Welcoming Climate (% of	establish the ongoing	see parents as allies and		been very active in this	
	potent advocates for their		parents who their child's	local capacity to support	as valuable teachers as		sphere – BMGF, College	
	children and for overall		school providing a	districts and schools as	well.		Spark, SVP. Early grants	
	school quality.		welcoming and culturally	they try to build			from BMGF supported the	
			responsive environment)	sustainable systems for	Data is collected that can		development of the family	
	The lack of effective			delivering family	explicitly tie strong family		engagement indicators	
	engagement of parents of		Indicator #3	engagement, including	engagement with student		and a variety of	
	students of color also		Leadership & Influence on	potentially establishing a	achievement.		companion tools by UW.	
	exacerbates the cultural		Decision-Making (% of	regional Parent University				
	divide that often exists		parents who feel that	Leadership Training			The Aligned Funders	
	between predominantly		have leadership	Program that could serve			Group supported 2 years	
	white, college-educated		opportunities and can	multiple districts.			of travel to Harvard	
	teachers and non-white		influence decisions at				Summer Institute.	
	parents.		their child's school or					
			district)				College Spark has funded	
	Teachers may hold beliefs						the delivery of a local	
	and assumptions about						Institute and the on-going	
	students that are untrue,						technical assistant	
	and the lack of authentic						support from IEL.	
	engagement prevents the							
	kind of dialogue and mutual						A recent grant from SVP	
	learning that might help						will allow CCER to provide	
	teachers better understand						stipends for local field	
	their students and help						leaders interested in	
	parents more effectively						developing a plan for on-	
	assist in their child's						going technical assistance	
	education.						capacity.	
Build regional capacity							✓ OneAmerica	
for grassroots parent							✓ Others?	
advocacy							o chers.	
auvocacy								
Support parents and							✓ Puget Sound College	
students through the							& Career Network	
college-going process							✓ College Access Now	
seriebe Point highers?							 ✓ College Success 	
							Foundation	
							 ✓ Dream Project 	
COMMUNITY CLIMATE · E	AMILY ACCESS TO OPPORTUN	TIES	<u> </u>		<u> </u>	l		
				Define a ferrard		A mala set and the		
Help build capacity of	Language and cultural	Students of color and	Climate survey, parent	Define a focused capacity	Culturally relevant CBOs	A robust network of	 ✓ One America 	
culturally relevant CBO's	barriers too often isolate	non-native English	reports/parent survey	building and resource	are working with parents	culturally relevant CBOs is	✓ Community Network	
	parents in communities of	speaking students		development agenda for	across a continuum of	providing supports to	Steering Committee	
	color and immigrant and			culturally relevant CBOs	engagement, ranging	parents in and outside	✓ PSESD	
	refugee communities from				from parent involvement	schools, parent access has		
	the educational system.				to parent organizing.	increased, and parent		
	Even when parents are able					satisfaction with school		

and access the system they find additional challenges as a result of institutional mindsets and practices.incr achIncrease access to strong family supports (e.g. housing, health,Poverty has exploded in South King County. Housing has become unaffordableincr ach	sponsiveness has creased and parents are hieving key policy wins.
find additional challenges as a result of institutional mindsets and practices.achIncrease access to strong family supports (e.g. housing, health,Poverty has exploded in South King County. Housing has become unaffordableImage: Comparison of the second compariso	hieving key policy wins. Involved ✓ Housing Authorities
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strong family supportsSouth King County. Housing(e.g. housing, health,has become unaffordable	✓ Housing Authorities
strong family supportsSouth King County. Housing(e.g. housing, health,has become unaffordable	✓ Housing Authorities
(e.g. housing, health, has become unaffordable	
	I ✓ Building Changes
etc.) and families have been	 Raikes Foundation
pushed out of Seattle.	✓ BMGF
Homelessness is becoming	 Enterprise Community
a rapidly growing regional	Foundation
issue.	 ✓ The Seattle Foundation
The south suburban	✓ Communities of
communities do not have	Opportunity
the comprehensive set of	✓ Neighbor Care
quality out-of-school time	✓ Districts
service providers that exist	Juvenile Justice System
in Seattle. Children and	Juvernie Justice System
families need ready access	
to safety net services so the	
basics of health and	
housing are not in question.	
Increase access to Students need the support	✓ YDEKC
quality out-of-school- and enrichment of high	✓ SOWA
time quality out-of-school time	✓ Districts
offerings to fight summer	
learning loss and to provide	
both aligned academic	
support and extra social	
emotional support.	
MAJOR POLICY & CIVIL RIGHTS FRAMEWORKS	
Support strong	Involved
implementation of	✓ EOGOAC
House Bill 1541 which	✓ EEC
calls for thorough	✓ Data Advisors Group
disaggregation of race	✓ Community Advocates
and ethnic	
demographics.	

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Maximize the civil rights opportunities created by the new ESSA law.							Involved ✓ State OSPI / SBE ✓ EEC ✓ LEV ✓ Grassroots Organizing ✓ C2C	