



TRAFFIC REPORT

Detailed updates from around the Road Map Project

July/August 2015

In this Traffic Report

Project-Wide Updates

Birth to 3rd Grade

College & Career Success

ELL

STEM

Youth Development for
Education Results

Opportunity Youth

Family and Community
Engagement

Aligned Funders

Advocacy

Data

Communications

Hello!

Thank you for reading the **July/August issue of the Road Map Traffic Report!** These updates build upon information in previous Traffic Reports. Please visit the [Road Map Project website](#) to view earlier issues.

The Traffic Report is issued every two months to better provide you with helpful and thorough updates from across the Road Map Project. Please email info@ccedresults.org with any feedback or questions.

Thank you!!

-CCER Team

PROJECT-WIDE UPDATES

Education Results Network meeting Sept. 17

We hope to see you on Thursday, Sept. 17, for the next Education Results Network (ERN) meeting. These quarterly meetings are open to anyone who wants to improve education in our region and participate in the Road Map Project. We're excited to announce that King County Executive Dow Constantine will be speaking at the ERN meeting! His message will focus on the Best Starts for Kids levy, an initiative to improve the health and well-being of King County by investing in prevention and early intervention for children, youth, families and communities. Overall, the meeting will have a focus on leadership at all levels, from superintendents to parent leaders. See you there!

Education Results Network meeting
Thursday, Sept. 17
3:30 to 6 p.m. *Please note new starting time*
Renton Pavilion Event Center
233 Burnett Ave S.
Renton, WA 98057
[REGISTER HERE](#)

Road Map Equity Summit delegation

A large number of people from our region will be attending Policy Link's Equity Summit, Oct. 27-29 in L.A. Leaders from the Regional Equity Network and those involved in the King County/The Seattle Foundation's Communities of Opportunity will be well represented. In addition, CCER is helping to organize a Road Map Project delegation of leaders involved in the work to advance equity in education -- and over 50 people committed to go thus far. Thanks to the Aligned Funders group and other local funders, a good number of scholarships have been made available to leaders of community-based organizations and parent leaders. It will be a great time to make new connections, learn about equity work around the U.S. and renew the commitment to do the much-needed work here at home. If you are attending and would like information about the plans for the Road Map Project delegation, please contact Stacey Giachino at sgiachino@ccedresults.org.

Road Map Project planning

It's time to reflect, renew, revise and REV IT UP! The Road Map Project Sponsor Group and the Community Network have held several joint discussions over the summer in advance of a joint planning retreat being held on Sept. 11. More details are to come post-retreat, but the essence of the discussions concern the need to refresh the Road Map Project theory of change and theory of action, and to build broader and deeper ownership of the next phase of the collective impact initiative's strategy -- especially critical at this halfway point in the project's lifetime.

BIRTH TO 3RD GRADE

CONTACT for Let's Read!: Sara Siegel, Let's Read! Campaign Coordinator,
ssiegel@ccedresults.org

CONTACT for Birth to 3rd Grade Work Group: Lynda Petersen, CCER Associate Director and Birth to 3rd Grade Work Group staffer, lpetersen@ccedresults.org

Birth to 3rd Grade Work Group priority strategies

Since identifying five prioritized strategies at the June meeting, many people, including existing Birth to 3rd Grade Work Group members, have been participating in meetings to develop implementation plans for the strategies. If you would like more information or to be connected to implementation planning efforts, please contact Lynda.

Prioritized strategies:

- **Increase parent/family engagement** and knowledge of brain development, early literacy and numeracy and the importance of their role in supporting their child's development
 - **Exciting opportunity to partner with the ELL Work Group on supporting a home language development campaign**
- Spread information to parents about the **region's kindergarten registration campaign**, with a focus on reaching recent immigrant/refugee families, limited English-speaking families and other populations with lowest rates of kindergarten readiness
- Develop and implement plans to **prevent summer learning loss**, especially for low-income children

- Exciting opportunity to work with the Youth Development for Education Results Work Group on a common Road Map Project-wide summer learning strategy
- Increase developmental screens and awareness of availability of **early intervention** services
- Increase **data coaching focused professional development** for early learning and K-3rd grade professionals in order to improve instruction

Vroom activation in King County

Are you excited about activating [Vroom](#) through your organization and networks? Are you interested in learning more about Vroom and connecting with other organizations that serve families in King County and have embedded Vroom into their work with families? Public Health Seattle King County (PHSKC) has received a grant from the Bezos Family Foundation to support a project manager to support the activation of Vroom across the county. The hiring process is still underway but the plan is to have a project manager on board as soon as possible. This person will support the broad activation of Vroom in PHSKC programs and clinics and through organizations across King County that work with families with young children. If you have questions or want to receive information about this work when it begins, please contact Jennifer de Young at Jennifer.DeYoung@kingcounty.gov.

Let's Read! summer wrap-up

Thanks to everyone who helped spread the key messages of [Let's Read!](#) this summer to families throughout the region! There was great participation from lots of youth development organizations, early learning centers, housing authorities, libraries, schools, summer meal sites, etc. CCER staff and key *Let's Read!* partners will be thinking about how to take the core components of the campaign and incorporate it into the planning that is going into the Road Map Project summer learning strategy development work. Please be on the lookout for a survey that will come via email later in September to inform this planning.

COLLEGE & CAREER SUCCESS

CONTACT: Kirsten Avery, "Avery," CCER College and Career Success Director and High School to College Completion Advisory Committee staffer, kavery@ccedresults.org

DiscoverU

Mark your calendars, DiscoverU is taking place Oct. 12-16, 2015! DiscoverU is an exciting week for students across Seattle and South King County to explore college and career options. Students of all ages, pre-K through college, will have the opportunity to think about how education can help them reach their dreams. During this week, students will learn about educators' college and career paths, see staff proudly sporting their college gear and participate in fun activities that encourage them to explore their futures. But DiscoverU isn't limited to schools! Everyone from colleges, businesses, community-based organizations, libraries, city governments, community members and families are invited to join DiscoverU and put college and career in the spotlight! To learn more about DiscoverU, visit <http://roadmaptocollege.org/discoveru/>.

To support participation, new resources, sample lessons and posters will be posted to the DiscoverU educators webpage on the Road Map to College website throughout the fall. Visit <http://roadmaptocollege.org/discoveru/educators/> for DiscoverU resources and activities.

In the meantime, here is how you can prepare for DiscoverU:

1. **Mark your calendars and spread the word.** Make sure you add DiscoverU to your organization's or institution's calendars and share the save-the-date.

2. **Take the DiscoverU pledge!** This year, there is an online pledge for DiscoverU. Now you can pledge your school, organization or individual participation online and see who else is participating. To take the pledge, visit <http://roadmaptocollege.org/discoveru/discoveru-pledge/>.
3. **Sign-up for the DiscoverU newsletter.** The DiscoverU newsletter will share information and resources and highlight participating organizations in the weeks leading up to DiscoverU. You can join the listserv by taking the DiscoverU pledge or adding your email to the listserv here <http://roadmaptocollege.org/discoveru/>.

If you have questions about DiscoverU, please contact Avery at kavery@ccedresults.org.

High School and Beyond Leadership Institute

In August, Road Map Project and [Race to the Top](#) partners convened a group of 50 school and district staff for the third-annual High School and Beyond Leadership Institute. Counselors and principals and CTE (career and technical education), family engagement and college and career staff from the seven Road Map Project districts gathered for three days to focus on college and career readiness. The institute provided participants with the opportunity to connect with staff from other districts, reflect on current policies and practices and plan for the upcoming school year. At the 2015 institute, there was a focus on financial literacy and FAFSA/WASFA filing, with participants using data and national best practices to develop support strategies for the school year. To view High School and Beyond Leadership Institute materials, visit <http://www.roadmapproject.org/resources/presentations-materials/>.

Community and technical college data

Through a partnership with local community and technical colleges (CTCs), the Washington State Board of Community and Technical Colleges and the Washington State Education Research and Data Center, CCER has received CTC data for students graduating from districts in the Road Map Project region who have gone on to enroll in local CTCs. CCER has been able to analyze outcomes for these students. Throughout August, CCER staff conducted one-on-one meetings with the institutional research staff at each of the local CTCs included in the analysis to receive their feedback on the methodology and learn how this data can support continuous improvement at their institutions. This fall, the CCER data team will be updating the analysis to incorporate the feedback received and composing a report to share the regional analysis. For more information, contact Avery at kavery@ccedresults.org.

College access data

The CCER data team and college and career staff have developed a College Access Spreadsheet (CAS). CAS is a data tool that provides college readiness and access indicator data at the school level. Indicators such as rigorous course-taking, graduation rates, FAFSA filing rates and college enrollment rates are all included. The purpose of CAS is to support schools, organizations and community partners to improve programs, make service decisions, advocate for supports and to provide a baseline for comparison and follow trends. While CAS was designed to improve access to data, it was developed with a more technical audience in mind. For this reason, the tool is not being openly distributed online. Instead, we are distributing CAS to educational professionals who have identified a use for this data. On Sept. 2, three college access providers attended an initial training on CAS where they were introduced to the tool and then provided access. A second training has been scheduled for Sept. 28 from 9 a.m. to 11 a.m. (location TBD). If you think your school or organization could benefit from using CAS and is interested in attending, please contact Avery at kavery@ccedresults.org for more information.

Puget Sound Coalition for College and Career Readiness

The Puget Sound Coalition for College and Career Readiness brought together the region's superintendents, college presidents and key partners to discuss the group's work plan to improve

high school graduation, college enrollment and college completion in 2015-17. Members will review and approve a work plan at the meeting later this month. This fall, members will be crafting a theory of change to inform priorities that will guide learning priorities and policy and practice development. Other discussions will focus on coalition sponsorship of the Road Map to College campaign, developments in regional Early Warning Indicator Systems and the course availability study that analyzed course schedules for regional high schools.

Project Finish Line

Planning efforts for the [Project Finish Line](#) learning community kick-off are underway. Project Finish Line supports college completion coaching and related completion efforts at Green River and the Seattle Colleges and is building a learning community to serve all of the Puget Sound Coalition for College and Career Readiness members. Dr. Maureen Pettitt, the learning community facilitator, has developed a survey to gather information about participants' priorities for participation in a series of ongoing events and conversations that will focus on issues that are instrumental to student college completion. For more information, please contact Hilary at hloeb@psesd.org.

Race to the Top Stay Strong projects

The Race to the Top Executive Committee has approved the third round of district proposals to the [Race to the Top College and Career Readiness Investment Fund](#). A total of \$3.75 million has been awarded through three rounds of awards. The first and second rounds of awards each totaled \$1.5 million and the final round totaled \$750,000, which included the following awards:

- Auburn School District: Systematic Implementation of College and Career Readiness, \$107,504
- Highline Public Schools: Ninth Grade Support, \$226,487
- Kent School District: AP Participation, College Bound Student, \$59,560
- Renton School District: International Baccalaureate Expansion and Family Support, \$201,258
- Seattle Public Schools: College Bound Student Outreach and Support, \$45,218
- Tukwila School District: Get Ready, Get Out, Get In (AP Enrollment, Graduation, College Entrance), \$110,200

New college and career readiness staff

The Puget Sound Educational Service District welcomes Dolores Haugen as the new Director of Postsecondary Programs. Dolores has nearly 30 years of experience in K-12 and postsecondary education and brings expertise in working with opportunity youth as well as connecting community partners to improve outcomes for high school graduation and postsecondary enrollment. She will be providing leadership for the Puget Sound College and Career Readiness Network and Early Warning Indicator Systems.

ENGLISH LANGUAGE LEARNERS (ELL)

CONTACT: Chelsea Whealdon, OneAmerica Education Policy Associate and ELL Work Group staffer, chelsea@weareoneamerica.org

ELLs and Common Core training

In October, the ELL Work Group will host nationally renowned researcher Kenji Hakuta and his team. His workshop is an opportunity for the seven Road Map Project districts to work collaboratively to understand the new demands of Common Core State Standards with a particular emphasis on English Language Learners. The outcome will ensure that district leadership, college prep institutions, teachers and school leaders understand how to align standards to ensure high-quality instruction around language acquisition.

Home Language Campaign

The Home Language Campaign, a key strategy of the ELL Action Plan to promote positive identity and home language retention, is underway! The campaign includes a core set of messages for parents around the importance of developing the home language and busting a set of "English-dominant" myths. Implementation of the campaign includes strategies such as community partnerships, working with the Birth to 3rd Grade Work Group and a set of events and media components driven by ELL Work Group members. One of the tools being used within the campaign is the [translated video for the World Language Credit Program](#) -- available in 13 languages and a great way to promote opportunities within schools that honor and recognize bilingual skills. The video translations were made possible through a grant from the Rapid Resource Fund. If you are interested in learning more, please contact Chelsea at chelsea@weareoneamerica.org.

SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM)

CONTACT: Sylvester Cann, STEM Network Manager and staffer, scann@ccedresults.org

STEM statewide network meeting

In mid-August, Washington STEM hosted a statewide STEM network meeting in the Tri-Cities. All seven regional networks were invited, including representatives from prospective networks. There was a great group from the South King County STEM Network that traveled to the two-day meeting. Thank you to Clarence Dance, Willie Seals, Kaitlin Murdock, Sarah Chavez and Cheryl Lydon for attending! Meeting materials can be found [at this link](#).

South King County STEM Network retreat

Preparation is underway for the South King County STEM Network retreat on Sept. 16. Network members have been providing feedback to the revised action plan through individual meetings throughout July and August. Over 27 meetings and 40 people were able to weigh in on the priorities of the action plan. At the retreat, network members plan to finalize the strategies in the plan and begin planning implementation.

YOUTH DEVELOPMENT FOR EDUCATION RESULTS

CONTACT: Jessica Werner, Executive Director of Youth Development Executives of King County and Youth Development for Education Results Work Group staffer, jwerner@ydekc.org

Youth Development for Education Results Work Group

The Youth Development for Education Results Work Group is launching its 2015-16 work on Sept. 30. Using feedback from last year's group, participants will primarily meet in smaller groups with more focused goals, but the full group will come together on the following dates:

- Sept. 30 -- 9:30 a.m. to 12 p.m.
- Feb. 3, 2016 -- 9:30 a.m. to 12 p.m.
- May 18, 2016 -- 9:30 a.m. to 12 p.m.

Here are examples of work afoot related to each of the group's goal areas:

- **Goal 1: Improved partnerships between schools and youth and family serving organizations**

Seattle Public Schools has launched its first Professional Development Calendar for Education Partners. The calendar, in both overview and detail, may be found at the [Office of School and Community Partnerships website](#) on the [Professional Development page](#). In its initial year, professional development topics include equity and cultural competency, academic curriculum and

instruction, school community partnerships, data-driven practice and systems, social emotional learning, and 21st century skills and dispositions.

- **Goal 2: Building student success skills through improved use of data and elevating effective practices**

Young people's belief in their own agency and abilities is critical to their success. However, adults that work with young people aren't always equipped with the tools to build these essential skills and dispositions in young people. "Cultivating a Growth Mindset" and "More Than a Goal: Strategies to Support Future Orientation in Youth" are two workshop modules that give participants (adults who work with youth) the opportunity to define, practice and apply concepts and strategies that support this key component of youth success. Get involved on Sept. 25 from 9 a.m. to 3 p.m. (location TBD). Register by emailing Jessica at jwerner@ydekc.org.

- **Goal 3: More and better out-of-school time** programming year round (Strategies: System building and summer focus with the Birth to 3rd Grade Work Group)

Youth Program Directory launches!

Just in time for back to school, we are thrilled to announce the launch of the brand new King County-wide [Youth Program Directory](#). The directory has been made possible with dedicated staffing and support from [YDEKC](#), [SOAR](#), [Community Center for Education Results](#) and [Crisis Clinic 211](#), along with funding from a number of parties. Check out the [press release here](#).

OPPORTUNITY YOUTH

CONTACT: Nicole Yohalem, Director of the Road Map Project Opportunity Youth Initiative and Opportunity Youth Work Group staffer,
nyohalem@ccedresults.org

Social Innovation Fund award

The United Way of King County and CCER were awarded a three-year grant to expand postsecondary access and bridging supports for opportunity youth. The Road Map Project region was one of seven sites selected by Jobs for the Future and the Aspen Forum on Community Solutions to receive funding from the Corporation for National and Community Service (CNCS) through its Social Innovation Fund (SIF). The grant is supporting a major expansion of Seattle Education Access' postsecondary bridging supports within Open Doors re-engagement programs across our region.

United Way of King County

United Way of King County continues to expand its commitment to opportunity youth! As they gear up for a major fundraising campaign, United Way has announced ambitious goals in their new strategic plan: to engage 50% of disconnected youth in re-engagement programs and to ensure that 60% of youth of color who are re-engaged earn college credits.

Opportunity Youth Data Project

The Opportunity Youth Data Project, funded by the Bill & Melinda Gates Foundation, supported the Washington Department of Social and Health Services to use their cross-sector INVEST database to better understand the barriers facing opportunity youth. This [infographic](#) summarizes key findings from the first year of the project. The high prevalence of mental health challenges, justice involvement, housing instability and parenting all point to the need for strong case management and wrap-around services in re-engagement programs.

Youth videos are complete!

One of the priorities in the [Road Map Project Opportunity Youth Action Plan](#) is to increase awareness of and access to re-engagement programs. After young people involved in planning said they would not call or visit a program they knew little about, the work group partnered with SOAR to hire youth and develop outreach videos for programs with unfilled seats. Planned and developed by youth, the videos feature three local re-engagement programs: YouthSource, Multi-Service Center and iGrad. The videos were created in partnership with Reel Grrls, SOAR and the King County Youth Advisory Council -- please share with your networks!

- [Reconnect at YouthSource: A Video for Youth, by Youth](#)
- [Reconnect at Multi-Service Center: A Video for Youth, by Youth](#)
- [Reconnect at iGrad: A Video for Youth, by Youth](#)

Regional outreach strategy

King County Employment and Education Resources, the Seattle/King County Workforce Development Council and CCER are developing a regional outreach strategy designed to link opportunity youth with their best fit option to reconnect with education and/or employment. Near peer AmeriCorps outreach workers who understand the [local program landscape](#) will spend time in neighborhoods sharing information with youth and key referring adults and agencies to raise awareness and help connect youth to opportunities. The King County Youth Advisory Council and other youth leaders will advise on where and how to best reach youth. The plan is to have a staffed phone line up and running by late fall so youth and adults have one number to call to find out about options to re-engage.

FAMILY & COMMUNITY ENGAGEMENT

CONTACT: Anthony Shoecraft, CCER Family and Community Engagement Director, ashoecraft@ccedresults.org

Harvard Family Engagement Institute

The Road Map Project region was represented at the 2015 [Harvard Family Engagement Institute](#) by a 68-member delegation that included parents, community-based organizations (who do family engagement) and school/district leaders from all seven districts in the Road Map Project region. The institute is a leadership development opportunity led by family engagement expert [Dr. Karen Mapp](#) that focuses on equipping participants with knowledge and skills for designing family engagement practices connected to student learning, and increasing the capacity of educators, families and community members to develop and sustain collaborations that improve student outcomes.

In addition to participating in a number of engaging discussions that intersected race, equity and community organizing with family engagement, attendees engaged in workshops that provided concrete tools for building stronger educator-family relationships, systemic family engagement practice and practical strategies for scaling sustainable family engagement through the [Dual Capacity Framework for Family-School Partnerships](#).

Some next steps include:

- Road Map Project blog posts from parent, school and community leaders sharing their experience at the Institute (fall 2015)
- District teams are scheduling school board presentations to report out on their lessons learned from the institute and family engagement next steps (fall 2015 to winter 2016; Tukwila presented in August)

- Revisions to the Road Map Project's family engagement plan (fall 2015)
- A potential professional/leadership development offering (late winter 2016)

Race to the Top Deep Dive 3 Project: Investment Fund to Develop Community-School Partnerships

The Race to the Top (RTT) Executive Committee recently voted to institute the following changes related to Deep Dive 3 (DD3) investment fund partnerships:

- Invest up to \$750,000 in a third round of DD3 over the next two years
- Community-based organizations and other youth/family-serving organizations may be lead applicants to the investment fund in partnership with schools/districts
- CBOs may contract directly with the Puget Sound Educational Service District to receive RTT funds for approved projects
- Provide technical assistance to prospective community-school partner applicants to build intentional partnerships fostering stronger relationship-building between partners

The goal of DD3 is to innovate replicable partnerships between schools and CBOs that provide intensive student-level interventions that bridge in-school and out-of-school time. The PSESD engaged CBOs, parents and school/district staff through two listening sessions seeking feedback on implementing the third round-criteria, implications and impact of the proposed timeline, process, needs of CBOs and schools/districts, etc. The DD3 funding opportunity will be announced mid-September, as will multiple information sessions.

Living Room Conversations and Results Roundtables

These conversations continue to encourage parents to consider what they know about their schools and how they see their students in the data. There have been two Living Room Conversations -- one in Kent and one in Federal Way. Both were very successful in bringing parents and community leaders together to learn and discuss the data of their respective schools and/or districts. If you are interested in planning, participating or supporting a Results Roundtable or Living Room Conversation, please contact Carlina at cbbanks@ccedresults.org.

Curriculum and other resources launched for improving family engagement

The [Road Map Family Engagement Curriculum](#) and a host of other resources were recently launched to strengthen authentic family engagement practice in the region. Made possible through a partnership between CCER, Road Map Project partners and the University of Washington Equitable Parent-School Collaboration Research Project, the curriculum was developed over several months through a design process informed by culturally responsive practices that involved the participation of parents, teachers, principals, district leaders and UW researchers. The Road Map Project made this tool available for adaptation and use by community and school/district partners to build capacity, strengthen family engagement practice and foster authentic family-school collaborations to improve student learning.

Other family engagement resources recently released by the UW research team include:

- [Road Map Project Family Engagement Survey User's Guide](#) -- Designed as a "how to" for schools, districts and community-based organizations to implement the Road Map Family Engagement Survey for building equitable collaboration between families, communities and schools
- [Building Relationships Bridging Cultures](#) -- This research brief is a comparative case study that describes cultural brokers (individuals who acts as bridges between families and schools) and three promising strategies they used to engage families

- [Data Inquiry for Equitable Collaboration](#) -- This research brief describes one example of an inquiry process that engages a broad range of stakeholders in making sense of data to improve the work of an educational organization

For more info, visit the UW's Equitable Parent-School Collaboration Research Project [website](#).

ALIGNED FUNDERS

CONTACT: Leslie Silverman, Rapid Resource Fund staffer, lsilverman@philanthropyuw.org

Rapid Resource Pooled Fund

Several local funders participating in the Road Map Project Aligned Funders group have agreed to contribute to a second round of the Road Map Project Rapid Resource Fund. The fund is a pooled investment aimed to support immediate, short-term opportunities identified by Road Map Project work groups that leverage potentially larger, system-level changes. Many thanks to the following participating funders:

- Bill & Melinda Gates Foundation
- Ballmer Family Giving
- The Boeing Company
- College Spark
- Medina Foundation
- Microsoft
- Raikes Foundation
- Satterberg Foundation
- The Seattle Foundation
- Social Venture Partners

The revised guidelines for 2015 can be found [here](#). Upcoming deadlines for proposals are Sept. 14 and Nov. 2. Please contact Leslie at lsilverman@philanthropyuw.org for more information about the Rapid Resource Fund.

Aligned Funders meeting on Sept. 21

The next full meeting of the Road Map Aligned Funders group is Sept. 21 from 11 a.m. to 1 p.m. in the Pacific Tower. The meeting was moved from the regular Friday afternoon to avoid a conflict with our region's annual Day of Caring. During the meeting, there will be an update on some of the work happening across the Road Map Project and an opportunity to connect with colleagues about investing in this work. There will also be a spotlight discussion on the opportunity youth system-building work happening in the region.

If you have questions about this meeting or you have not received a calendar appointment that includes parking information for this meeting, please email Lynda at lpetersen@ccedresults.org.

ADVOCACY

CONTACT: Sylvester Cann, CCER Advocacy Director and Advocates Caucus staffer, scann@ccedresults.org

Road Map Project-wide advocacy priorities

The Road Map Project has continued to focus on three main project-wide advocacy priorities since the end of 2014. The priorities are: support cradle through college state budget principles, coordinated through the [Cradle Through College Coalition](#) (C2C Coalition); strengthen local discipline policy; and increase district ownership of ELL outcomes. In August, the Project Sponsors

group agreed to add one additional (and very timely) priority for the project. They voted to adopt the Advocates Caucus' recommendation to endorse King County's Best Starts for Kids ballot measure for the November election. The press release announcing the project's endorsement can be found [at this link](#).

In terms of existing advocacy, the C2C Coalition sent a communication in mid-July summarizing the long 2015 legislative session. The link to the summary [can be found here](#). Overall, cradle-through-college investments were prioritized in the state budget. In addition, the C2C Coalition has agreed to sponsor the opening reception of the Seattle Metropolitan Chamber's Regional Leadership Conference in Suncadia on Oct. 21. The Seattle Chamber was a signer in the C2C Coalition. This sponsorship gives the C2C Coalition the opportunity to directly engage business leaders by highlighting promising efforts across the education continuum.

"Follow the \$\$"

The "Follow the \$\$" strategy is an effort to better understand the money that flows from the state to the seven Road Map Project region districts and, in turn, to the schools for which purpose. This strategy, which was highlighted in the May/June Traffic Report, is a continuation of the work started by the C2C Coalition during the legislative session. For more information about the "Follow the \$\$" strategy or to be added to a list to engage in the effort, please contact Sly at scann@ccedresults.org.

Student discipline

The focus on better discipline policy in the region continues to gain momentum. Seattle School Board Director Harium Martin-Morris introduced a resolution that will eliminate elementary school suspensions in the district. The resolution was put on the table for discussion shortly after a [June 23 Seattle Times article](#) written by Claudia Rowe brought to light disproportionality in elementary grades. The resolution is scheduled for a board work session on Sept. 16 and expected to be voted on Sept. 23. The Road Map Project Advocates Caucus is weighing options to offer support to the resolution. A link to the proposed resolution [can be found here](#).

DATA

CONTACT: Alessandra Pollock, CCER Data Analyst, apollock@ccedresults.org

Road Map Project data team welcomes Shelby Cooley

The CCER data team is happy to welcome new analyst and research scientist Shelby Cooley to the Road Map Project family. Shelby joined CCER in mid-July after completing a PhD from the University of Maryland in Human Development and Quantitative Methodology. Her areas of research include academic outcomes and social development among low-income children of color. She was born and raised in the Road Map Project region and has been excited to come back to the area to support the work to improve student outcomes.

Community and technical college data

The CCER data team has provided new college-level data for individual meetings with each of the local colleges involved in the Road Map Project region. Meetings began in early August and will be completed soon. CCER staff will be using many of these analyses in a forthcoming report and visualizations.

Road Map Project student mobility

The CCER data team conducted research into the mobility of Road Map Project students from 2011 to 2014. The analysis shows varying patterns of mobility for our students. The team is digging into the findings, with presentations planned for several groups.

Smarter Balanced Assessments

New Smarter Balanced Assessment data are in! Performance in the Road Map Project region is slightly lower than the state average on these new assessments, although performance varies considerably with the region. CCER data team staff are working closely with the Data Advisors Group to determine whether it will be possible to set provisional 2020 targets based on this year's data.

COMMUNICATIONS

CONTACT: Kristin Johnson-Waggoner, CCER Communications Manager, kjohnson@ccedresults.org

Strategic communications plan nearing finalization

The work to develop the Road Map Project strategic communication plan is in the final stages. Over the summer, CCER staff worked with The Metropolitan Group, the communications firm supporting the plan development, and partner organizations to gather and incorporate feedback on preliminary strategies and tactics. Thank you to everyone who shared their input. The Metropolitan Group is synthesizing the information and will deliver the first version of a final strategic communications plan in early September. The draft plan will be reviewed by close partners and CCER staff with a final draft being delivered Sept. 17.

The strategic communications plan will roll out in phases over several years and generate pressure and action to support educational equity across the region, at the local level and in direct communication with parents. Pieces of the plan will begin to be implemented this fall. Look for more detail about the plan in upcoming Traffic Reports.

New communications coordinator

Please join the CCER staff in welcoming Kjerstin Wood, CCER's new communications coordinator! Kjerstin grew up in Seattle and comes to us from the patient advocacy field. She has a journalism background and will be using her storytelling skills to elevate student, parent and community voice across the Road Map Project. Kjerstin can be reached at kwood@ccedresults.org.

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