

Detailed, monthly updates from around the Road Map Project
Nov/Dec 2014

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THANK YOU for reading the November/December issue of the Road Map Traffic Report! These updates build on information shared in previous Traffic Reports. Please visit the [Road Map Project website](#) to view earlier issues.

BIRTH TO 3RD GRADE WORK GROUP

Lynda Petersen

CCER Associate
Director and
Work Group staffer

lpetersen@ccedresults.org
206-838-6619

BIRTH TO 3RD GRADE

King County Early Learning Symposium

CCER is working with teams from King County, the City of Seattle, Bezos Family Foundation, SOAR and others to help plan an Early Learning Symposium on Jan. 7. The title of the Symposium is “King County: Building and Sustaining an Early Learning Community” and it will be held at Town Hall in Seattle.

The event is open to the public for the morning sessions from 10 a.m. to 12:30 p.m. The working lunch in the afternoon is for the region’s mayors and other elected officials to talk more specifically about commitments they can make to build King County as an “Early Learning Community.” Guest presenters include:

- Dr. Patricia Kuhl, Co-Director, University of Washington Institute for Learning and Brain Science (I-LABS)
- Mark K. Shriver, President, Save the Children Action Network (SCAN)
- A representative from The White House
- Leaders from local community-based organizations, non-profits, and early childhood providers share current work

Click [here](#) to register!

COLLEGE & CAREER SUCCESS

Revised High School to College Completion Action Plan

The High School to College Completion Advisory Group has developed a new action plan and prioritized four strategies for work through the 2015-16 school year, including implementing Early Warning Indicator Systems, increasing counselor capacity, strengthening implementation of the High School and Beyond Plan and leveraging the College Bound Scholarship to

**HIGH SCHOOL
TO COLLEGE
COMPLETION
ADVISORY GROUP**

Kirsten Avery, "Avery"

CCER College
& Career Success
Director

[kavery@
ccedresults.org](mailto:kavery@ccedresults.org)
206-838-6613

continually communicate with students and families. The Advisory Group will now be creating a work plan with clear action steps for each priority. The action plan, including goals and strategies, can be found [here](#).

Legislative College Bound Scholarship Work Group

The state legislative College Bound Scholarship Work Group had its final meeting on Dec. 15 in Olympia. At this meeting, work group members reviewed the draft College Bound Scholarship report and voted on recommendations, which can be found [here](#). The work group will now finalize the recommendations and release a report by the end of December. Click [here](#) for more information about the work group.

Financial Aid Events

It's almost January, which means its financial aid season! This January and February, there will be over 25 Financial Aid Events across Seattle and South King County to support students and families as they navigate the financial aid process. Students and families can receive support filing the Free Application for Federal Student Aid (FAFSA) or the Washington Application for State Financial Aid (WASFA), the form undocumented students must fill out to apply for the Washington State Need Grant.

Volunteer help is critical to the success of Financial Aid Events. Whether you are a FAFSA expert or new to the financial aid process, there is a role for everyone! FAFSA and WASFA training webinars are available online. For more information about volunteer roles, to watch a training or to register as a volunteer, visit <http://roadmaptocollege.org/financial-aid-events/community-volunteers/>.

A big thank you to all of the volunteers who supported the College Application Events. We are still compiling sign-in sheets and tallying attendance, but we know over 1000 students received support on their college applications. Thank you again and we hope to see you at a Financial Aid Event!

Puget Sound Coalition for College and Career Readiness

The Puget Sound Coalition has launched Project Finish Line, a \$1.3 million grant from the Bill & Melinda Gates Foundation supporting student completion among member community and technical colleges. Key features of Project Finish Line include:

- Hiring and training completion coaches at the Seattle Colleges and Green River Community College
- Mentoring by Walla Walla Community College, which won the 2013 Aspen Institute Prize for Community College Excellence
- Supporting a learning community among Coalition members focused on improving the campus cultures across the region
- An external evaluation led by Professor Bob Hughes at Seattle University

The Seattle Colleges and Green River Community College will be matching Gates Foundation funds for Completion Coaches on their campuses. The executive summary of the project may be found [here](#).

Puget Sound Educational Service District (PSESD) Superintendent John Welch, South Seattle College President Gary Oertli, PSESD Executive Director Kelly Goodsell and Coalition Director Hilary Loeb recently presented at the national Association of Educational Service Agencies conference in San Diego. Focusing on both the Coalition and its connections to other PSESD postsecondary efforts, the [presentation](#) shared key developments since the Coalition was launched in 2010.

ENGLISH LANGUAGE LEARNERS (ELL)

If you haven't seen the video on the [World Language Credit Program](#) please take a look and share it with friends and neighbors!

With ambitions to launch more efforts through collective impact like the World Language Credit Program in 2015, the ELL Work Group is hoping to strengthen partnerships with the community in South King County. If you are a community member or community-based organization working with immigrants and refugees and are interested in learning more about the ELL Work Group, please contact Chelsea Whealdon at Chelsea@weareoneamerica.org or 206-723-2203 x219.

OPPORTUNITY YOUTH

Social Innovation Fund

CCER and the United Way of King County were invited to apply for a Social Innovation Fund (SIF) grant being managed by Jobs for the Future and the Aspen Forum on Community Solutions. The solicitation calls for proposals to implement postsecondary/career bridging interventions in the context of collective impact initiatives. The proposed project would embed and expand college navigation services provided by Seattle Education Access at multiple Open Doors re-engagement sites within the region. Funds would help advance a key goal of the Opportunity Youth Action Plan, which calls for postsecondary bridging at all re-engagement pathways in the region, and support expansion of the United Way's Reconnecting Youth initiative. The proposal was due Dec. 20th and notification is expected by April 1.

Regional Re-Engagement Network

The Regional Re-Engagement Provider Network continues to meet monthly, with participation growing and teams from over 15 re-engagement programs involved. In October, the meeting focused on effective intake practices and Seattle Interagency Academy presented. In November, the focus was on math instruction with a presentation from Learning Center North at Shoreline Community College. Materials from past meetings are posted [here](#).

OPPORTUNITY YOUTH WORK GROUP

Nicole Yohalem

Director, Road Map
Project Opportunity
Youth Initiative

[nyohalem@
ccedresults.org](mailto:nyohalem@ccedresults.org)
206-838-6620

PARENT ENGAGEMENT

Building the Local Parent Engagement Field

Over the past year, the South King Council of Human Services (SKCHS) and CCER have partnered on building the local field of parent engagement through convening the Parent Engagement Collective and Parent Engagement District Leaders Group. Both groups were staffed by SKCHS.

Recently, CCER leadership and the SKCHS board jointly agreed to shift staffing responsibilities in continued support of building the local field. CCER will now staff both groups, focusing on providing practice and knowledge capacity-building support, and SKCHS will narrow its focus to providing organizational capacity-building support to both entities. Both groups have received joint communications from CCER and SKCHS and will be reconvened in early January 2015.

If you have questions or need additional information please contact Anthony Shoecraft at ashoecraft@ccedresults.org or 206-838-6615.

COMMUNITY ENGAGEMENT

The Results Roundtable Toolkit is here!

Results Roundtables are a tool for sharing data, promoting meaningful community engagement and operationalizing substantive advocacy – all aimed at improving education for students of color and low-income students. The core idea behind the Road Map Project Results Roundtables is to use data to inspire and mobilize parents and the community to improve education results.

The new toolkit includes tips and tools for planning, facilitating and following up on Results Roundtables, as well as information about accessing financial and technical support from CCER for such events.

Gatherings are planned and led by local leaders using a focus on action. It is vital that conversations and learning lead to change. The toolkit features two types of conversations:

- **Living Room Results Roundtables** – Intimate conversations among small groups of parents and other interested community members that allow for deep exploration of one to two data themes
- **Community Results Roundtables** – Larger events hosted by community organizations and designed to support participants in exploring three to five data themes and networking with others around the state of education.

If you have questions or need additional information, please contact Carlina Brown-Banks at cbbanks@ccedresults.org or 206-838-6624.

ALIGNED FUNDERS

November Meeting Recap

Nineteen funders representing 16 entities attended the November Aligned Funders meeting to learn about the latest Road Map Project developments and to connect with each other. The funders are in the process of completing an exercise that gives a snapshot of their investments of time and resources in the Road Map Project region.

Rapid Resource Pooled Fund

In November, the funders participating in the Road Map Rapid Resource Pooled Fund were pleased to award a grant to OneAmerica on behalf of the ELL Work Group for translation of the Road Map Project World Language Credit Video into the top 13 languages in the region. The funding will also support the creation of a cross-sector outreach plan to widely reach linguistically diverse families. The next deadline for proposal submission to the fund is Jan. 23, 2015. Please contact Betsy Dennis at bdennis@philanthropyNW.org for more information about the Rapid Resource Fund.

DATA

DATA ADVISORS GROUP

Andrew Sahalie

CCER Senior Data Manager

asahalie@ccedresults.org
206-838-6617

ELL Indicators

Education Northwest has proposed four indicators that measure ELL students' time to English language proficiency, academic growth and achievement (including by those students who have exited ELL programs), and attainment of world language credit and/or graduation with the Seal of Biliteracy. Together with the ELL Work Group and Education Northwest, the Road Map Data Advisors Group will now review these indicators and make recommendations for reporting. CCER will report on the refined and approved indicators in the 2015 Results Report, if not sooner.

Student Engagement and Motivation Survey

The data team has received Student Engagement and Motivation Survey data for 12,000 students from three of the four piloting Road Map Project districts. The survey is still in refinement by Youth Development Executives of King County. Meanwhile, the data team has analyzed these newer data and will report on the five questions most directly related to student engagement and motivation. Watch for these data in the 2014 Results Report.

Linking Data

CCER's data system now links K-12 and postsecondary data. The linkage will allow us to report on postsecondary indicators (enrollment, persistence and completion) in the 2014 Results Report. The data team is also excited to soon look at relationships between what happens to students in K-12 and their success in college. For example, what math preparation best predicts student success in college-level math? Keep an eye out for these analyses.

PROJECT SPONSORS

December Meeting Recap

The Project Sponsors met on Dec. 16 and discussed advocacy work happening in the project. CCER's Sly Cann briefed the group on the work to build the Cradle Through College Coalition and requested involvement from the group. The new web site, www.c2coalition.org, allows visitors to easily sign on as a supporter and displays all of the supporters so far. This work is being advanced by CCER on behalf of the Road Map Project and the lead groups in the Advocates' Caucus: Equity in Education Coalition, OneAmerica, and League of Education Voters.

The Project Sponsors were also updated on the College Bound Scholarship legislative work group (see the "College and Career Success" section for more information). The Project Sponsors discussed the importance of getting the College Bound Scholarship cohort data as soon as possible so it's available for the session. They also discussed the importance of working harder and in a more integrated way (e.g. through advocacy, research, parent engagement and communication) to maximize the impact of the College Bound Scholarship. An advocacy day in Olympia is being organized with partners to emphasize the importance of the College Bound Scholarship and the need for the state to increase funding for the State Need Grant.

Areas of Major Focus for 2015

There are three areas of major focus for the Project Sponsors in 2015, in addition to the advocacy priorities. Each priority will have a sharp focus on opportunity gap closure and achieving equity in education outcomes and opportunity. These areas are:

- Maximizing the impact of the College Bound Scholarship on our ultimate rates of degree completion
- Reviewing progress on high-priority Road Map Project work, based on the work group prioritization process now underway
- Helping to advise on public will-building work that will flow from the completion of the strategic communication plan

Retreat Follow-Up

The Project Sponsors worked in small groups to discuss their recent retreat and appropriate follow-up. A rich discussion highlighted the need to sharpen focus on common Road Map Project objectives. Suggestions also surfaced regarding the value of additional training, the potential of working with the Community Network on a set of race results reviews and aligning this work, where possible, with district equity plans. Another point raised was around clarifying the roles played by various Road Map Project-related organizations regarding resource allocation.